

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2009 to July 22, 2010.

1) **Employment Unit:** Beasley Broadcast Group in Greenville – New Bern – Jacksonville, NC

2) **Unit Members (Stations and Communities of License):**

- WSFL-FM – New Bern, NC
- WIKS(FM) – New Bern, NC
- WMGV(FM) – Newport, NC
- WXNR(FM) – Grifton, NC
- WNCT-FM – Greenville, NC
- WNCT(AM) – Greenville, NC

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 207 Glenburnie Drive New Bern, NC 28560	Telephone Number: 252-633-1500
	Contact Person/Title: Bruce Simel/General Manager
	E-mail Address: Simel@bgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<u>Position Filled</u>	<u>Recruiting Source</u>
a) Account Executive	Radio On Air Ads
b) On Air Talent	Allaccess.com
c) On Air Talent	Urbaninsite.com
d) Account Executive	Employee Referral
e) Account Executive	Employee Referral
f) Account Executive	Radio On Air Ads
g) Account Executive	Internship Program
h) Account Executive	Radio On Air Ads
i) Account Executive	Station Web Site

**Stations WSFL-FM, WIKS(FM), WMGV(FM), WXNR(FM), WNCT-FM, and WNCT(AM)
are Equal Opportunity Employers.**

5.20a) Job Title: Account Executive

Recruiting Source: Radio On Air Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No ¹
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	3	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No

¹ When asked by the Employment Unit, certain organizations have stated that they welcome notice of job vacancies from the Employment Unit. However, no organizations have specifically requested that the Employment Unit send notice of all job vacancies as contemplated in 47 C.F.R. § 73.2080(c)(1)(ii).

Stations WSFL-FM, WIKS(FM), WMGV(FM), WXNR(FM), WNCT-FM, and WNCT(AM) are Equal Opportunity Employers.

Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	3	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 6

5.20b) Job Title: On Air Talent

Recruiting Source: Allaccess.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Allaccess.com	Joel Denver	28995 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	9	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	1	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
Customer Referrals	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	1	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No

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Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referred	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Self Referral	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	1	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill, NC	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 13

5.20c) Job Title: On Air Talent

Recruiting Source: Urbaninsite.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
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					(Yes or No)
Allaccess.com	Joel Denver	28995 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	3	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	0	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No

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Self Referral	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	0	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Urbaninsite	Mr. Harry Lyles	PO BOX 680293, Marietta, GA 30068	252-634-2015	3	No
Western Carolina University	Don Connelly		828-227-7491	0	No
Total:				6	

5.20d) Job Title: Account Executive

Recruiting Source: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	1	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No

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Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referral	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-634-2010	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	1	No
Seymour Johnson Airforce Base	Sherry Kendal-Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 3

5.20e) Job Title: Account Executive

Recruiting Source: Employee Referral

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Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	2	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referred	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	0	No

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Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 3

5.20f) Job Title: Account Executive

Recruiting Source: Radio On Air Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
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Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5 th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	1	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No

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Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	5	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 6

5.20g) Job Title: Account Executive

Recruiting Source: Internship Program

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No

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Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5 th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	0	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referral	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internship Program	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	2	No
Seymour Johnson Airforce Base	Sherry Kendal-Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No

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are Equal Opportunity Employers.**

St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 4

5.20h) Job Title: Account Executive

Recruiting Source: Radio On Air Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5 th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	0	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referral	Joe Peters	207 Glenburnie Drive, New Bern, NC 28560	252-634-2010	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No

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Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC	252-633-1500	4	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 5

5.20i) Job Title: Account Executive

Recruiting Source: Station Web Site

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No

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Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5 th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	0	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referral	Joe Peters	207 Glenburnie Drive, New Bern NC 28560	252-633-1500	1	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Self Referral	n/a	207 Glenburnie Drive, New Bern, NC 28560	252-634-2010	1	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No

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are Equal Opportunity Employers.**

St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 4

5.20j) Job Title: Account Executive

Recruiting Source: Station Web Site

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	All locations mailed	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Camp Lejeune	Mark Lempke	40 Brewster Blvd Camp Lejeune, NC 28547	910-449-9706	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Coastal Carolina Community College	Jeff Nardo	444 Western Blvd., Jacksonville, NC 28546	910-938-6373	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5 th St., Greenville, NC 27858	252-328-6425	0	No
Eastcarolinahelpwanted.com	Bruce Simel	207 Glenburnie Drive, New Bern NC 28560	252-634-2010	0	No
Elizabeth City State University	Sandra Gibson, Melba Smith (GM Radio)	1704 Weeksville Rd., Campus Box 804, Elizabeth City, NC 27909	252-335-3287	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Employee Referral	Joe Peters	207 Glenburnie Drive, New Bern NC 28560	252-633-1500	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No

Stations WSFL-FM, WIKS(FM), WMGV(FM), WXNR(FM), WNCT-FM, and WNCT(AM) are Equal Opportunity Employers.

Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
New River Air Station	Jerry Malpass	PSC Box 21001, Jacksonville, NC 28545	910-449-6260 fax. 910-449-6229 phone	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Self Referral	n/a	207 Glenburnie Drive, New Bern, NC 28560	252-634-2010	0	No
Seymour Johnson Airforce Base	Sherry Kendal- Parker	1200 Wright Brothers Blvd, Seymore Johnson ASB, NC 27351	919-722-1124	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

Total: 3

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6) Total # of Interviewees Referred: For the period from **July 23, 2009 to July 22, 2010**, this Employment Unit interviewed 53 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

On August 17, 2009, the Jacksonville Territory Sales Manager, who has substantial responsibility in the making of hiring decisions, participated in a job fair at Camp Lejeune, one of the local marine bases. The career fair was sponsored by the Marine Corps. The Employment Unit had a booth at the Expo, and personnel attending on behalf of the Employment Unit used the opportunity to discuss job opportunities within the Beasley organization and to disseminate information about careers in broadcasting.

On Wednesday April 14, 2010, the Beasley corporate Director of Sales, who has substantial responsibility in the making of hiring decisions, participated in the National Association of Broadcasters' Career Fair. The Career Fair was held in Las Vegas, NV. The Career Fair was a joint effort of the NAB Education Foundation (NABEF) in partnership with the [Broadcast Education Association \(BEA\)](#) and [Radio-Television Digital News Association \(RTDNA\)](#). Information about openings in the Employment Unit was disseminated.

On Thursday October 7, 2009, the Beasley Greenville Territory Sales Manager, who has substantial responsibility in the making of hiring decisions, participated in a job fair at the Greenville Convention Center. The Employment Unit had a booth at the Expo, and personnel used the opportunity to discuss job opportunities within the Beasley organization and to disseminate information about careers in broadcasting.

On September 23, 2009, the Beasley Director of Corporate Communications and the VP of Technology, who have substantial responsibility in the making of hiring decisions, attended the NABEF Career Fair in Philadelphia, PA. Information about openings in the Employment Unit was disseminated.

(b) Initiative: Internship Program

The Employment Unit offers an internship program designed to assist members of the community in acquiring skills needed for broadcast employment. In order to be eligible for the Employment Unit's internship program, potential interns must attend an accredited institution and must receive credit for their participation in the program. During this reporting period, the Employment Unit had three interns from two local colleges. The students taking part in the internship program are generally very interested in careers in broadcasting, and as interns they gain some valuable on-the-job experience that prepares them for future careers in broadcasting. Internships are available in the sales, promotions, programming and production departments. Interns during this reporting period worked primarily in the promotions and programming departments.

(c) Initiative: Cross Training of Station Personnel

The Employment Unit offers a cross training program to train employees and enable them to acquire skills that might qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. During this reporting period, the Traffic Director cross-trained with the Production Director to learn production skills; a business office assistant cross-trained with several employees in the business office to obtain additional skills needed in the business office including the completion of financial statements; and On-Air Talent cross-trained with a Program Director to learn skills related to music scheduling, writing and producing promotional copy, and improving commercial production skills.

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(d) **Initiative: Participation in Events Sponsored by Educational Institutions**

The Employment Unit participated in the following programs sponsored by educational institutions relating to career opportunities in broadcasting:

Mentoring Students

On February 2 and 3, 2010, the Employment Unit's Market Manager mentored two different high school students that had expressed an interest in careers in broadcasting. The students worked with station personnel including the Production Director and two Program Directors to learn their roles and were able to ask questions about the work and the best career paths for them to take.

Work with Marketing Student at East Carolina University

In January 2010, the Employment Unit's Station Manager worked with a marketing major from East Carolina University on a project for his class. The student was exposed to various career opportunities inside the Employment Unit and had an opportunity to ask questions about careers in broadcasting.

(e) **Initiative: Participation in Other Activities**

The Employment Unit participated in the following other activities reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities:

Increase Contact with Area Schools and Recruitment Centers

During this reporting period the Employment Unit continued to extend its outreach efforts by having key sales management personnel from the Employment Unit contact regional college career centers in order to strengthen the Employment Unit's relationships with the various local college career centers. The Regional Vice President personally contacted and spoke with representatives from Appalachian State University, Western Carolina University, Elon University, the University of North Carolina Pembroke and the University of North Carolina Chapel Hill.