

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2015 – July 22, 2016.

1) Employment Unit: Beasley Media Group in Greenville, New Bern, Jacksonville, NC

2) Unit Members (Stations and Communities of License):

WSFL-FM – New Bern, NC
WIKS-FM – New Bern, NC
WMGV-FM – Newport, NC
WXNR-FM – Grifton, NC
WNCT-FM – Greenville, NC
WNCT-AM – Greenville, NC

3) EEO Contact Information for Employment Unit:

Mailing Address:
207 Glenburnie Drive
New Bern, NC 28560
Telephone Number:
252-633-1500

Contact Person/Title:
Bruce Simel/Market Manager
E-mail Address:
Bruce.Simel@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:
Position Recruiting Source**

A. Account Executive - On Air Radio Ad
B. Account Executive - Employee Referral
C. On Air Announcer - Internal Posting
D. On Air Announcer - Urbaninsite.com
E. On Air Announcer - AllAccess.com
F. Account Executive - Indeed.com
G. Account Executive - Craven Comm. College

5(a) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	6	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	John Sheftic	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	3	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No

St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(b) Job Title: Account Executive Recruiting Source: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No

NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334- 7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821- 7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249- 1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321- 4534	0	No
Radio On Air Ads	John Sheftic	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	2	No
Referrals (customers/employees)	n/a	n/a	n/a	1	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546- 8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516- 4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962- 1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227- 7491	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227- 7491	0	No

5(c) Job Title: On Air Announcer Recruiting Source: Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633- 1500	0	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262- 2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940- 6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517- 2201	0	No

Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	1	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees/self)	n/a	n/a	n/a	2	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Urbaninsite	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(d) Job Title: On Air Announcer Recruiting Source: Urbaninsite.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	0	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	1	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No

Referrals (customers/employees/self)	n/a	n/a	n/a	2	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546- 8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516- 4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962- 1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Urbaninsite	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	3	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227- 7491	0	No

5(e) Job Title: On Air Announcer Recruiting Source: All Access.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633- 1500	11	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262- 2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940- 6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517- 2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893- 1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638- 7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328- 6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278- 5724	0	No

Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672- 1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527- 1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630- 7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334- 7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821- 7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249- 1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321- 4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Referrals (customers/employees/self)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546- 8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516- 4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599- 5140	919- 962- 1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Urbaninsite	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227- 7491	0	No

5(f) Job Title: Account Executive Recruiting Source: Indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262- 2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633- 1500	0	No

Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	1	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Indeed.com	Bruce Simel			4	
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	John Sheftic	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No

Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(g) Job Title: Account Executive Recruiting Source: Craven Community College

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Sarah Sawyer	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	1	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Indeed.com	Bruce Simel			0	
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenoir Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No

NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	John Sheftic	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees)	n/a	n/a	n/a	1	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

6) Total # of Interviewees Referred: For the period from July 23, 2015 to July 22, 2016, this Employment Unit interviewed 44 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

On September 29, 2015, the Beasley Vice President of Corporate Communications attended the NABEF Career Fair in Atlanta, Ga. Resumes were accepted and applications were distributed.

On April 20, 2016, the employment unit participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada. The event attracted hundreds of individuals interested in a career in broadcasting. The VP of Corporate Communications attended.

(b) Initiative: Participation in Events Sponsored by Community Organizations

i. On March 10, 2016, the employment unit participated in the Onslow County Business Expo. The Director of Sales, who has substantial responsibility in the making of hiring decisions, attended on behalf of the employment unit. The employment unit had a booth and disseminated information about job opportunities available at the employment unit.

ii. On April 28, 2016 the New Bern/Carteret County Territory Sales Manager, who has substantial responsibility in the making of hiring decisions, attended the Carteret County Business Expo to disseminate information and recruit for potential new employees.

iii. On May 6, 2016 the WNCT General Manager, who has substantial responsibility in the making of hiring decisions, participated in the Greenville Business Expo. At the Expo, the employment unit had a booth and disseminated information about job opportunities available at the employment unit.

(c) Initiative: Internship Program and Mentoring Students

i. Our Station Employment Unit offers an internship program for qualified interns. To qualify, the intern must be attending an accredited institution and be eligible to receive college credit for the program. Internships are available in our sales, promotions, programming, and production departments. During this reporting period, we had students from East Carolina University, Coastal Carolina Community College and Lenoir Community College who expressed an interest in learning more about the programming side of our business.

ii. On March 23, 2016, the employment unit welcomed two students from Jones County Middle School for a Job Shadowing day. The students worked with station personnel to learn their roles and to discuss the best education and career path for them to take.

iii. In March 2016, students and their broadcast professor from Lenoir Community College in Kinston visited the employment unit. While at the stations, the students met with programming personnel to learn more about the broadcasting industry and job opportunities in it.

(d) Initiative: Cross Training of Station Personnel

The employment unit offers a cross training program to train employees and enable them to acquire skills that might qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. During this reporting period, part time and on air talent cross-trained in production, business office assistants cross-trained with several employees in the business office to obtain additional skills needed in the business office including the completion of financial statements; an office assistant trained in order input and generating commercial logs and On-Air Talent cross-trained with a Program Director to

learn skills related to music scheduling, writing and producing promotional copy, and improving commercial production skills.

(e) Initiative: Participation in Events Sponsored by Educational Institutions and Local Organizations

On April 19th 2016 the Employment unit sponsored the Community Fabric Awards, a major fund raiser for Craven Community College, to raise money for scholarships. The Employment unit's Market Manager, Sales Manager and Account Executive attended the sold out Awards Banquet to help recognize the college and citizens that have made a difference for the college and community. While there, the Market Manager discussed job opportunities at the employment unit with an administrator of the College.

(f) Initiative: Training on EEO Best Practices

(i) During this reporting period, the Station Employment Unit continued to train its key personnel in EEO best practices. On June 13 – 14, 2016, the Market Manager attended the North Carolina Association of Broadcasters annual meeting in Greensboro, NC. At the convention he attended a session on recruiting best practices and also spoke with a recent graduate from the University of North Carolina about opportunities at the employment unit and broadcasting in general.

(ii) Best practices and ideas to extend broad outreach were reviewed with department heads throughout the year at department head meetings.

(g) Initiative: New Efforts to Disseminate Information Regarding Job Openings

During the reporting period the Employment Unit experimented with some new outreach efforts including ads with new on line sites including Indeed.com. The Employment Unit also offered cash incentives to its employees for referrals. The results of these efforts were then evaluated for future consideration.